



GEG Celebrates the Year of Dragon with the Public and Team Members Through Traditional Ceremonies and Exciting Activities

February 12, 2024 – Today, Galaxy Entertainment Group (“GEG”) welcomed the Year of the Dragon by hosting traditional ceremonies at its flagship properties, Galaxy Macau™ and StarWorld Hotel. Officiated by Mr. Francis Lui, Vice Chairman of GEG, and other senior executives, the ceremonies aimed at celebrating the festivity with the public, visitors and team members. During the Chinese New Year, GEG also launched festive celebrations at the Lai Chi Vun Shipyards – a revitalization project jointly launched by the Macau SAR Government and GEG, and took part in the “Celebrations of the 25th Anniversary of the Establishment of the Macao SAR - Parade for Celebration of the Year of the Dragon” (“Parade for Celebration of the Year of the Dragon”) to showcase Macau’s vitality to the public and visitors. Additionally, GEG also organized a series of auspicious new year activities for its team members at the back-of-house area of its properties.

Led by Mr. Francis Lui, GEG’s senior executives including Mr. Philip Cheng, Director; Ms. Eileen Lui, Group Director of Human Resources and Administration of GEG; Mr. Kevin Kelley, Chief Operating Officer – Macau; Mr. Raymond Yap, Senior Director of Integrated Resort Services; Mr. Richard Longhurst, Senior Director of Gaming; Mr. Andy Lee, Deputy Director of Operations of StarWorld Hotel and other members gathered for the traditional worship and eye-dotting ceremonies held at the Porte Cochère of Galaxy Macau’s Diamond Lobby and StarWorld Hotel. To celebrate the 75th anniversary of the founding of the People’s Republic of China and the 25th anniversary of Macau’s return to the motherland, the ceremonies invoked prosperity and peace for Macau and the country. The energetic and auspicious lion dance performance, accompanied by drums and firecrackers, created a lively and festive atmosphere that attracted many visitors.

GEG also supports and participates in a number of New Year celebrations organized by the Macau SAR Government. From the first day to the fifth day of the New Year, GEG and the Cultural Affairs Bureau arranged a series of engaging activities at the Lai Chi Vun Shipyards with hopes of developing the area into Macau’s new landmark for cultural tourism and enhancing the festive atmosphere. These included arranging the Peach Blossom Garden Light Shows, Chinese New Year-themed installations, God of Fortune Parades, and the distribution of New Year greetings to the public by Wavey the Peacock of Galaxy Kidz. Additionally, GEG is also a participant of the Parade for Celebration of the Year of the Dragon organized by Macao Government Tourism Office, which will be held tonight and on the eighth night of the New Year. GEG’s parade float, designed in the form of a blooming lotus flower representing Macau, incorporates the symbolic Cupola of Galaxy Macau and the architectural features of its newly-developed Phase 3 flagship properties, including Galaxy International Convention Center, Galaxy Arena, Andaz Macau and Raffles at Galaxy Macau.



Together with the dance performances by local dance groups and dazzling light effects, GEG hopes to bring its best wishes to Macau in the year of the Double Celebration and showcase its determination in realizing the vision of “The Future. Diversified. Celebrating Macau’s New Cultural & Entertainment Landmark.”

Furthermore, GEG also organized a series of New Year activities at the back-of-house areas of its properties, including the “CNY Selfie Corner”, “CNY Art & Craft Workshop” and “Lucky Dragon Interactive Game.” Meanwhile, GEG also invited local charity organization Tung Sin Tong to set up a charity booth that offered a series of Chinese New Year health food gift boxes, and introduced a variety of Chinese New Year-themed cuisines in the staff canteens, attracting the enthusiastic participation from many team members in the New Year celebrations.

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Photo Captions



P001: GEG's senior executives gathered at Galaxy Macau to officiate the traditional worship ceremony and welcome the Year of Dragon with the public and tourists.



P002: GEG's senior executives officiated the traditional worship ceremony at the Porte Cochère of StarWorld Hotel.



P003: Mr. Francis Lui (second from right), Vice Chairman of GEG; and Mr. Philip Cheng (first from right), Director of GEG, dotted the eyes of the ceremonial lions at the Porte Cochère of Galaxy Macau's Diamond Lobby.



P004: GEG's parade float at the Parade for Celebration of the Year of the Dragon.



P005: During Chinese New Year, GEG arranged the God of Fortune to distribute New Year greetings to visitors at the Lai Chi Vun Shipyards.



P006: GEG invited local charity organization Tung Sin Tong to set up a charity booth with a series of Chinese New Year health food gift boxes provided.



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P007: GEG organized a variety of New Year activities at the back-of-house areas of its properties, which has attracted the enthusiastic participation from many team members in the New Year celebrations.