



GEG Invites Various Local Organizations to Participate in Sea Cruises to Promote the Cultural History of Macau's Sea-Land Landscape

January 30, 2024 – Galaxy Entertainment Group (“GEG”) has been proactively supporting the Macau SAR Government’s efforts to promote Macau as a “World Center of Tourism and Leisure” by continuously developing and introducing distinct tourism products. Since October of last year, GEG has launched the “GEG Sea Cruises” (“Sea Cruises”) to highlight Macau’s renowned landmarks and maritime landscape, whilst connecting the Lai Chi Vun Shipyards – a revitalization project jointly launched by the Macau SAR Government and GEG to promote Macau’s land-sea tourism experiences. To further engage the community, GEG recently organized various charity sessions of Sea Cruises for nearly 150 members from more than 10 local organizations, in hopes of deepening their understanding of the cultural history of Macau’s sea-land landscape and related tourism resources.

The participants included students from the Bachelor of Science in Cultural and Heritage Management Program from the Macao Institute for Tourism Studies, members and families of the Macao Heritage Ambassadors Association, Macau Federation of Trade Unions, Macao New Chinese Youth Association, Macao Gaming Industry Employees Home, Association of Parents of the People with Intellectual Disabilities of Macau, Richmond Fellowship of Macau, Association of Rehabilitation of Drug Abusers of Macau, Macau Down Syndrome Association and the Macau Autism Association. Joined by members of the GEG Volunteer Team, they took part in an engaging maritime experience that showcased a captivating and panoramic view of Macau’s iconic architectures and GEG’s flagship properties. To deepen participants’ knowledge of Macau’s Coloane and Taipa development, maritime history, coastal feature and fishing port culture, GEG also arranged professional docents to the Sea Cruises and invited Mr. Ho Kim Pui to perform “Saltwater Songs” onsite, a dialectal folksong listed as one of Macau’s intangible heritages, to recreate and reminisce the daily life of local fishermen in the past. The participants also raised questions and exchanges views enthusiastically in a warm ambience.

To promote the profound connections between Macau’s fishing and shipbuilding industries, GEG extended the Sea Cruise experience to the Lai Chi Vun Shipyards, the only remaining shipbuilding industry site in Macau, where the participants had the opportunity to visit the fishing boat models and themed exhibitions to gain insight into the history and artistry of Macau’s shipbuilding industry and broaden their horizons and knowledge of Macau’s cultural heritage. Mr. Kenny Ng, one of the participating members of the Macao Heritage Ambassadors Association, said: “Through the sea cruise arranged by GEG, we have gained a new understanding of Macau’s unique sea-land scenery and cultural landscape through a different perspective. The visit to the historic Lai Chi Vun Shipyards, which dedicates to revitalize traditional shipbuilding



techniques and cultures, has further enhanced our knowledge of cultural heritages and related history, whilst deepening my connection with Macau.”

GEG has been actively promoting maritime tourism and community revitalization in Macau through various approaches to help facilitate the diversified development of Macau’s tourism industry. In particular, joining hands with the Macau SAR Government, GEG is revitalizing the Lai Chi Vun Shipyards by incorporating rich elements of leisure, entertainment, parent-child and sports to the historic site of Macau’s shipbuilding industry. In addition, GEG also organizes different types of events and establishes photo spots at the Shipyards regularly, including arranging for the Chinese gold medalists to visit the location recently, and setting up themed installations and game booths during major sports events and festive occasions, and hosting street performances and music shows, etc., to showcase Macau’s appeal as a new cultural and tourism landmark.

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Photo Captions



P001: GEG recently organized various Sea Cruises for members from local organizations, in hopes of deepening their understanding of the cultural history of Macau's sea-land landscape and related tourism resources.



P002: The participants took part in an engaging maritime experience that showcased a captivating and panoramic view of Macau's iconic architectures and GEG's flagship properties. In addition, to deepen participants' knowledge of Macau's Coloane and Taipa development, maritime history, coastal feature and fishing port culture, GEG also arranged professional docents to the Sea Cruises.



P003: To promote the profound connections between Macau's fishing and shipbuilding industries, GEG extended the Sea Cruise experience to the Lai Chi Vun Shipyards.



P004: The participants visited the Lai Chi Vun Shipyards – a revitalization project jointly launched by the Macau SAR Government and GEG, to visit the fishing boat models and themed exhibitions to gain insight into the history and artistry of Macau’s shipbuilding industry and broaden their horizons and knowledge of Macau’s cultural heritage.



P005: GEG specially invited Mr. Ho Kim Pui to perform “Saltwater Songs” onsite, a dialectal folksong listed as one of Macau’s intangible heritages, to recreate and reminisce the daily life of local fishermen in the past.