



## **StarWorld Hotel & Casino Opening Ceremony**

### **Galaxy Entertainment Group Flagship Hotel Deluxe-5-Star Luxury Facilities with Unique "Asian Heart"**

#### **A new sensational hot spot in Macau offering tourist facilities, entertainment and leisure all under one roof**

**Oct 19, 2006**

Hong Kong, 19 October 2006 ---Galaxy Entertainment Group (Galaxy) proudly announces the opening of its first flagship development-StarWorld Hotel & Casino-a deluxe-5-star luxury-hotel project destined to be a major focus for international tourism, entertainment and leisure in Macau. Dr Che-woo Lui, Chairman of Galaxy Entertainment Group and Mr. Tony Leung, top movie celebrity, were on hand to mark this new milestone for Galaxy. Mr. Tony Leung also accepted the honor of becoming official spokesperson for StarWorld Hotel in China, Hong Kong and Macau.

The 38-storey StarWorld Hotel & Casino is now the tallest hotel in Macau, and constitutes a new landmark with distinct Asian characteristics of intelligence and experience, integrating travel, entertainment and recreational services together in one "world". Asian flare is reflected in the Star-grade facilities and high levels of personal service, major highlights for international tourists. Remarkable architecture and luxurious guest-room design exemplify the amazing StarWorld Hotel & Casino, which also offers wide selections of entertainment and recreational facilities, stage performances, mouth-watering cuisine and endless fun. StarWorld Hotel & Casino will be the most attractive entertainment and leisure spot. The new entertainment hub provides integrated services for travellers from across the globe, opening a new chapter in the Macau tourism industry as it greets guests with its unique "Asian Heart".

Super 5 Star Hotel & Casino - Star-Grade Services with an Asian Heart Today the guests of honour, Dr Lui and Mr Tony Leung, extended their best wishes to StarWorld Hotel & Casino at the opening event. 10 more famous stars from Hong Kong and Taiwan also attend the opening ceremony. Dr Lui also led all executives of Galaxy to initiate the lion dance performance with an eye-dotting ceremony, symbolizing a prosperous future in the tourism industry for Galaxy and for Macau.

The opening ceremony programme consisted of a colourful dancing and magic show by 30 artists. Topping the excitement, Galaxy has a flood of surprises in store for visitors. In the first 18 days after the Opening, a lucky draw will be held four times a day with total cash awards of several hundred thousands dollars. A Grand Lucky Draw will be held on the 18th day after opening and the winner will take home HK\$1 million in cash and become, literally, an instant millionaire. The accumulated cash prizes over the 18 days will amount to HK\$10 million, the largest ever given out

in a lucky draw within such a short period of time in Macau. Visitors have only to spend over HK\$2,000 on promotional gaming chips or apply for StarWorld Privilege Membership and they will automatically be entitled to participate in the Lucky Draws.

Speaking during the Opening Ceremony, Dr Lui said, "Through lengthy preparations and endless efforts, we have created the most anticipated as well as tallest hotel project in Macau. Thanks to the support of the Government of the Special Administrative Region of Macau and the Macau community, today marks the grand opening day for StarWorld Hotel & Casino. On behalf of Galaxy, I would like to thank you all for your kind support. The gaming industry in Macau has now reached a new level, offering enhanced opportunities for integrated travel, entertainment and recreational hubs such as the new StarWorld Hotel & Casino, a new concept featuring state-of-the-art architecture, comprehensive facilities and customized services. The secret of our success is that we always provide top-quality service, treating all our customers with dedication and commitment. We are confident that all our visitors will enjoy only top-class treatment from StarWorld representatives, as we share the joy of success together."

Dr Lui continued, "Our dreams to build an Asian deluxe 5-star hotel have come true today and our efforts rewarded, as we officially unveil our flagship project. In addition to the opening of the StarWorld Hotel & Casino, a new project-the Galaxy Mega Resort-has also been launched in Cotai, with its first phase of operations scheduled to commence in early 2008. Galaxy has opened up a completely new chapter in the gaming and entertainment business in Macau, and I truly believe that we will see very encouraging results in the near future."

The newest Galaxy project, StarWorld Hotel & Casino is the fifth Galaxy casino to be built after Waldo Casino, Rio Casino, President Casino and Grand Waldo Casino, four of them were opened in the same year. None of the casino operators in Macau ever has this achievement. Dr Lui predicted that with its unique Asian Heart and a true understanding of Asian culture, and with its superb facilities, great entertainment ideas and customized services, StarWorld is destined to be a dream entertainment destination. This unique positioning will allow guests to indulge themselves with top-notch services and luxurious guest-room facilities, enjoying endless fun with the best foods and beverages.

Integrated Travel, Entertainment and Recreational Ideas - a World with the Best of Everything StarWorld Hotel & Casino, the tallest hotel in Macau, is located at the heart of the most popular gaming district, (location in English), just three minutes travel by convenient transportation to the ferry pier and helicopter pad. StarWorld was designed by renowned architect, Mr. Rocco Yim, whose signature project includes IFC II in Hong Kong, and whose 38-storey StarWorld with over 500 luxurious guest rooms is a remarkable and impressive work of art.

The StarWorld Casino & Hotel exterior boasts a sensational integrated LED wall, decorated with double-layered glass curtain wall featuring creative lighting in various patterns and colours, transforming the edifice into a brilliant new landmark on flourishing Avenida da Amizade.

The interior of StarWorld Hotel & Casino was designed by acclaimed design firm LRF Designers Ltd. Featuring a signature Infinity Swimming Pool on the 17th floor, superbly-equipped aromatherapy spa, state-of-the-art gymnasium, multi-function conference facilities, a Galaxy club and lounge, skincare treatment centre, luxurious night club and karaoke lounge, to name just a few of the facilities, StarWorld provides guests with unlimited relaxation and enjoyment opportunities.

Occupying a floor area of 140,000 square feet, with 300 gaming tables in total, StarWorld Casino offers a wide selection of games, including Baccarat, Caribbean Poker, Blackjack, Sic Bo, Roulette, and up to 371 slot machines. The largest indoor LED wall is also installed in the mass gaming hall of the casino.

StarWorld Hotel & Casino also provides 24-hour catering services, allowing customers to fully enjoy their gaming experience and fine cuisine by StarWorld. The stage performances at StarWorld Hotel & Casino were recruited from all around the world, and include jazz and pop bands, sexy ladies performances, Charlie Chaplin impersonation shows and international magic gigs. Performance stages are set up in the central gaming hall so that guests may enjoy sophisticated entertainment while they play.

StarWorld Hotel & Casino is positioned as a major draw card for fine cuisine, offering the best of all worlds. Among the hand-picked restaurants, the "Laurel", "Jade Garden" and "Bi Feng Tang" from China, have specially established themselves at StarWorld to bring the charismatic flavour of Chinese regional cuisine to the Macau and Hong Kong district.

In addition to the quality Chinese cuisine, StarWorld Hotel & Casino also offers nutritious Chinese gourmet cuisine in the "Po Chong Po" restaurant, as well as the famous Japanese restaurant "Nishimura", wine-and-cigar bistro "Temptations", and star-grade fine dining in the "All Star Lounge" and "Stargaze Lounge".

Committed to Create Bright Future - Unveiling a New Chapter in Macau. As the tallest hotel in Macau, StarWorld Hotel & Casino provides luxurious 5-star integrated services for customers, representing a major advance for the tourism and entertainment industry. As an international entertainment destination for world travellers, StarWorld Hotel & Casino will continue to provide facilities and services with the Asian touch, promising further success for Galaxy.

Lastly, Dr. Che-Woo Lui, Chairman of Galaxy Entertainment Group extended their warmest welcome and sincere appreciation to guests attending the opening ceremony, promising to deliver

even greater successes for Galaxy in the future. Grand opening ceremony will be held later for guests, that must be another red-letter day for StarWorld and Macau.

