



GEG Presents A Host of International and Regional Entertainment Spectaculars at Its Properties to Showcase Macau's Dynamics of "Tourism + Entertainment"

April 19, 2023 – Galaxy Entertainment Group (“GEG”) has been proactively supporting Macau SAR Government’s directions in driving forward the “1+4” adequate diversification development strategy. With the steady recovery of the tourism industry, GEG has introduced and organized various entertainment events in Macau through multi-pronged approaches, in hopes of injecting impetus into the local entertainment sector and enriching Macau’s offerings as a “World Center of Tourism and Leisure.” From March to May, GEG’s world-class entertainment venues, including the Galaxy Arena and the Broadway Theatre of Broadway Macau™, celebrate various entertainment spectaculars, ranging from the upcoming world concert tours of the global K-pop sensations, BLACKPINK and TREASURE; to concerts and related events presented by renowned singers, artists and troupes from Asia, Mainland China, Hong Kong and Taiwan. These superb performances further promote Macau’s multi-faceted charms of “tourism +” to different genres of tourists from all around the world and local residents.

At the 16,000-seat Galaxy Arena, one of Macau’s largest indoor arena and also one of Asia’s largest indoor arenas, the internationally acclaimed Korean pop music male and female groups, TREASURE and BLACKPINK will present the “2023 TREASURE TOUR [HELLO] IN MACAU” concert on April 22; and the “BLACKPINK WORLD TOUR [BORN PINK] MACAU” concert from May 20 to 21 respectively. Their showcase of extraordinary singing and dancing performances, equipped with Galaxy Arena’s top-notch entertainment facilities, will bring unprecedented entertainment experiences to audiences from different regions, and elevate Macau as an international leisure and tourism destination.

In addition, various prominent Korean singers and troupes, including pop band N.Flying, music prodigy B.I Kim Han Bin, rock band FTISLAND, CNBLUE band leader JUNG YONG HWA, engaging male group SF9, celebrated male group HIGHLIGHT as well as widely-adored Thai male artists YIN and WAR will bring forth a wide array of entertainment performances at Broadway Theatre. These include: “2023 N.Flying LIVE TOUR ‘DWUW: Do What You Want’ in MACAU,” “B.I 2023 ASIA TOUR [L.O.L THE HIDDEN STAGE] IN MACAU,” “FTISLAND LIVE ‘RE:FTISLAND IN MACAU,” “2023 JUNG YONG HWA FAN MEETING IN MACAU,” “2023 SF9 FAN-CON ONE DAY PROJECT OF9 TARGET NO.853 IN MACAU,” “2023 HIGHLIGHT FANCON [HIGHLIGHT FIELD DAY] IN MACAU” as well as “THE BEST DAY WITH YIN WAR.” Over the years, Broadway Theatre has been a hub for diverse entertainment programs and performances. Recently, a host of renowned Asian singers and artists also organized concerts and related events, such as “Hana’s Paradise Hana Kuk Tsz Kiu



Tour (Macau),” “[The Healing Sounds of Future] Alan Po 2023 Concert in Macau,” “Awaiting Vincy Chan Live 2023 In Macau,” “2023 Tiger Hu Live,” “Jeff Chang Live,” “KWON EUNBI 《MILLION STARS FAN MEETING》 IN MACAU,” well-known Thai artists fan meeting “FREENBECKY FABULOUS FAN BOOM,” and the “Disney in Concert ‘Live Your Dream’” that is highly popular among families and children, which have been well received by the general public. Furthermore, Galaxy Macau™ also co-sponsored the “Super Trio CNY Countdown Celebration 2023” variety show that was held at Broadway Theatre on the eve of the Chinese New Year, where nearly 30 of Hong Kong’s renowned artists and singers welcomed the Year of Rabbit together with thousands of audiences.

Upholding its service philosophy of “World Class, Asian Heart,” GEG proactively supports many entertainment performances in taking stage in its properties and in Macau, and contributes to the sustainable development of the local entertainment industry by cultivating related talents through different initiatives. In 2022, through the GEG Venue Partnership Pilot Program, GEG supported multiple local organizations on hosting more than 30 entertainment events of various types at the performance venues at GEG’s properties. Earlier this year, GEG also welcomed over 50 students and academic staff members from the Department of Integrated Resort and Tourism of the University of Macau for a visit at the Broadway Theatre, during which they received a guided tour of the related backstage area and learnt from GEG representatives their experiences in entertainment events planning and theatre operation, which deepened the students’ understanding of the local entertainment sector. Moving forward, GEG will continue to facilitate the integration of “tourism + entertainment” as always.

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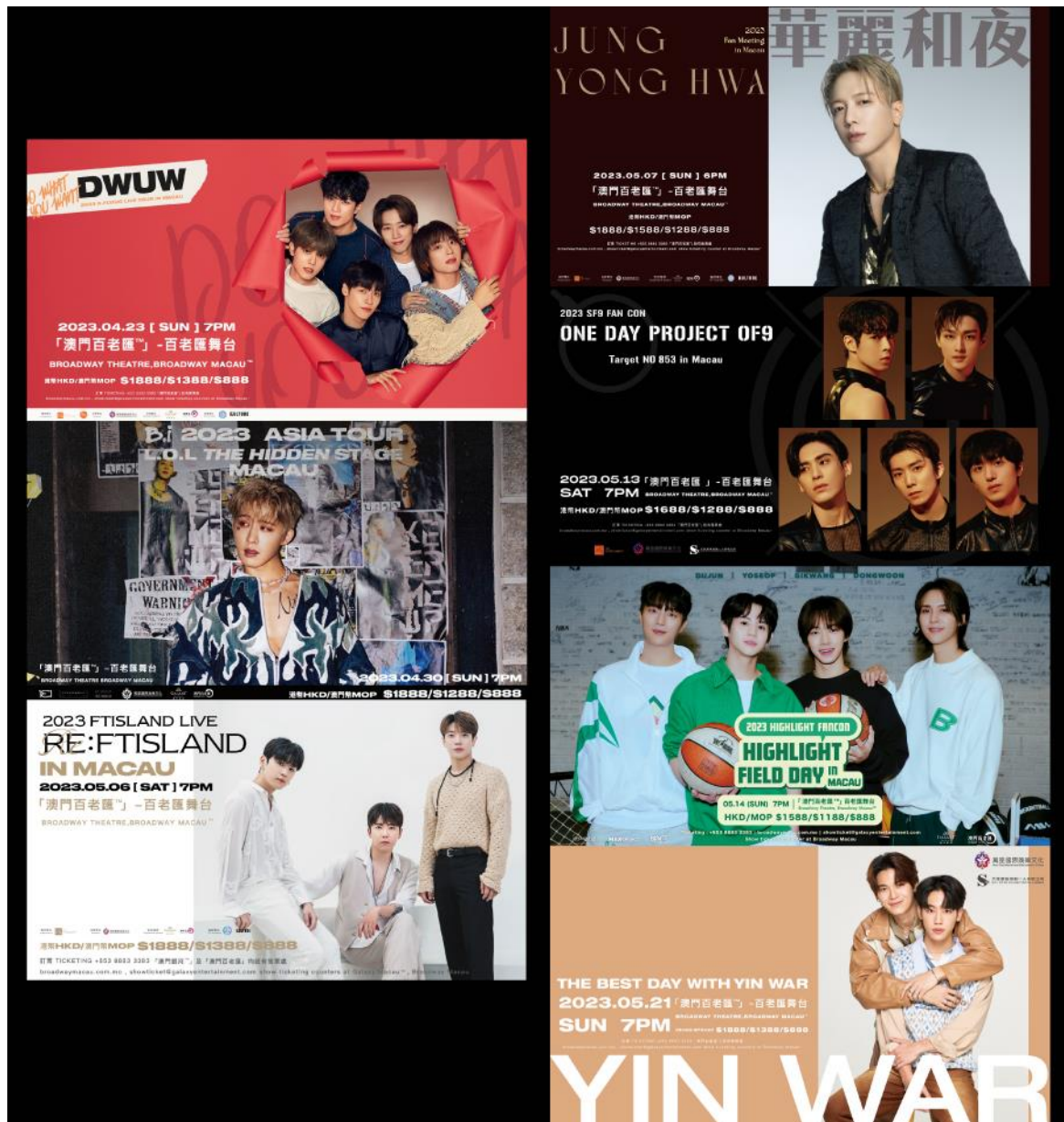
Photo Captions



P001: The internationally acclaimed Korean pop music male and female groups, TREASURE and BLACKPINK will present world tour concerts at Galaxy Arena in Macau.



銀娛 GEG



P002: Prominent singers, artists and troupes from various regions will bring forth a wide array of entertainment performances at Broadway Theatre.