



GEG Youth Achievement Program Participants Travel to Thailand

October 11, 2018 – For the 7th consecutive year, Galaxy Entertainment Group (“GEG”) has co-organized the Youth Achievement Program (“YAP”) with the Macau Management Association (“MMA”) and sponsored the YAP Asian Study Tour for winners of the YAP Final Competition. As elements of national education have been incorporated in this year’s YAP, visits to major cities in the Greater Bay Area were included in the program. The students on the Asian Study Tour visited the capital of Thailand, a Belt and Road country. By arranging visits to both traditional and innovative enterprises, GEG hoped to provide the student participants with an opportunity to expand their horizons and learn from the experience of successful entrepreneurs.

The team that won the YAP Final Competition was awarded with the five-day Asian Study Tour in Bangkok. During the trip, the students visited industrial parks and enterprises. These included the Sino Thai Zone Company; the Chia Tai Group, a renowned international enterprise founded by a Thai Chinese; Magic Box Asia, a digital marketing company; and Hubba Thailand, a co-working space for entrepreneurs. It is hoped that students became familiarized with the outlook of Sino-Thai business cooperation under the Belt and Road Initiative, the operation and development of retail chains, the latest trends in business development and the incubation of entrepreneurial ideas. GEG also arranged a session in which the CEO of Magic Box Asia shared his experience as a successful entrepreneur.

GEG has been organizing the YAP with MMA since 2011, with the goal of cultivating local talent in Macau. Featuring three core values – self-awareness, community care and career advancement – the program’s focus is nurturing the professional development of students aged 18 to 29. Over the years, the accumulated number of participants has surpassed 2,600. The one-year program brings in professionals from various domains to host activities and workshops to help students cultivate positive mindsets and leadership skills. The YAP Final Competition provides an opportunity for the students to put what they have learnt into practice. This year’s Final Competition covered four topics: technology, environmental protection, business opportunities in the Greater Bay Area and tactics for attracting millennials as customers. GEG hopes that the Final Competition provided students with insights on how to develop their careers in the context of regional and national policies.

Mr. Xie Yan An, a member of the team that won the Thailand tour, said, “YAP is a rewarding program. We visited a couple of renowned enterprises on the tour. Moreover, the session with the CEO allowed us to learn from his entrepreneurial experience, which was inspiring for our career planning.”



Over the years, GEG has sponsored winners of the YAP Final Competition to visit various Asian countries, including Singapore, Cambodia, Sri Lanka, Vietnam, Brunei and Korea. Thailand was chosen as this year's YAP Asian Study Tour destination because it is a strategically important location on both the Silk Road Economic Belt and the Maritime Silk Road. It is GEG's intention to advocate for China's call for exchange between countries under the framework of the Belt and Road Initiative, as well as to foster Macau's young talent by allowing young people to learn from successful entrepreneurial enterprises and to obtain a strong grasp of national and regional development. Moving forward, GEG will continue to organize activities to cultivate local talent in Macau.

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Photo captions:



P001: The students on the Asian Study Tour visited the capital of Thailand, a Belt and Road country. During the trip, the students visited industrial parks and enterprises. It is hoped that students became familiarized with the outlook of Sino-Thai business cooperation under the Belt and Road Initiative, the operation and development of retail chains, the latest trends in business development and the incubation of entrepreneurial ideas.



P002: The students are visiting Sino Thai Zone Company to familiarize with the outlook of Sino-Thai business cooperation under the Belt and Road Initiative.



P003: The students are visiting the Chia Tai Group, a renowned international enterprise founded by a Thai Chinese, to familiarize with the operation and development of retail chains.



P004: During the visit to Magic Box Asia, the CEO of the company shares his experience as a successful entrepreneur.



P005: During the visit to Hubba Thailand, representative of Hubba Thailand introduces the students to its co-working space, allowing students to familiarize with the incubation of entrepreneurial ideas.