



[IMMEDIATE RELEASE]

GEG Organizes Community Outreach Programs during Local Culture & Food Festival

May 18, 2018 – Upholding the philosophy of “what is taken from the community is to be used for the good of the community,” Galaxy Entertainment Group (“GEG”) is fully committed to helping the underprivileged through its corporate social responsibility initiatives. To coincide with its Local Culture & Food Festival at Broadway Macau™ between May 11 and 27, GEG has arranged two community outreach initiatives. The first is a cooking workshop for members of the Fuhong Society of Macau (“FHSM”), hosted by award-winning chefs at Broadway Macau. The second is a sign language outreach, with the Macau Deaf Association (“MDA”) organizing for its members to interact with guests at Broadway Food Street during the Festival. The goal of these programs is to build closer relationships within the community while promoting Macau’s unique gastronomic culture.

Recently, Broadway Macau’s Executive Sous Chefs Kuong Wai Tai and Chan Hon Choi, along with Chef De Cuisine Lei Ka Leong and Sous Chef Lei Chong Keong, visited the FHSM to show members how to make two of Macau’s specialties – the Portuguese dessert serradura and the local favorite pan-fried lotus root cake. The participants carefully layered whipped cream and biscuit crumbs into a glass to assemble the serradura. After that, they started on the lotus root cake, combining the ingredients and shaping the mixture into flat, round cakes before cooking them. The FHSM members presented the plates of savory lotus root cakes at the table and, together with the chefs, enjoyed some refreshments, including the two dishes that they had made together, which turned out to be very delicious.

The chefs all expressed that the workshop had been meaningful. “Despite the fact that these dishes are challenging to make, the participants paid careful attention to our instructions,” said Chef Kuong. “In the end, they successfully made the dishes, and it was really gratifying for us to see them lit up with joy as they tasted the food they had made themselves!”

To encourage social inclusion, GEG invited MDA members to demonstrate to Festival visitors how to express a series of local specialties in sign language. Through fun games, the members taught the signs for pork chop bun, Portuguese egg tart, egg-waffle and egg roll to passersby. The Association also displayed a video teaching the signs for food names and four movies in sign language in order to promote the knowledge of sign language in an engaging way.



GEG has been working closely with different social service providers in Macau to encourage interactions between their members and the community. In the past, GEG has arranged for members of the FHSM and the MDA to participate in activities with China's Olympic medalists. In addition, it has held a potted plant workshop for FHSM members and worked with the MDA to promote sign language in GEG's back-of-house areas. In the future, GEG will continue to take advantages of different platforms, supporting and holding different activities for the underprivileged, in order to spread love and care in the community.

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Photo captions:



P001: GEG organized a cooking workshop for members of the Fuhong Society of Macau to show members how to make two of Macau's specialties. The workshop was hosted by award-winning chefs at Broadway Macau.



P002: The members of the Fuhong Society of Macau were lit up with joy as they successfully made two dishes.



P003: GEG invited members of the Macau Deaf Association to demonstrate to visitors of the Local Culture & Food Festival how to express a series of local specialties in sign language through fun games.