



GEG Joins Social Service Organizations to Promote Mental Health and Responsible Gaming to Team Members and the Community

June 27, 2023 – As the first integrated resort operator to establish a dedicated Responsible Gaming Team in Macau, Galaxy Entertainment Group (“GEG”) is fully supportive of the Macau SAR Government’s responsible gaming directions and policies. This year marked the 15th anniversary of GEG’s responsible gaming promotion program, during which GEG collaborated with various social service organizations on hosting diverse activities under the theme of “mental health,” to promote responsible gaming to its team members and the community. These include the launch of an interesting and informative online promotional campaign with the Youth Volunteers Association of Macao (“AJVM”) to advocate the significance of responsible gaming; and the organization of responsible gaming roadshow in GEG’s back-of-house areas in collaboration with the Macao Gaming Industry Employees Home (“MGIEH”) to consolidate team members’ related legal knowledge.

Recently, GEG titled sponsored AJVM’s organization of a month-long “GEG Presents – Responsible Gaming Mental Health Online” campaign where infographics were shared on social media platforms for the public to better understand different ways of improving physical and mental wellness and to learn about stress and emotional management with a positive attitude. The online event also included quizzes and lucky draws where winners received GEG-sponsored prizes, which drew nearly 1,000 participants. Ms. Fion Lao, Unit in Charge of AJVM, said, “We wish to thank GEG for their trust and tremendous support on jointly launching this online campaign that aims to remind the public of maintaining a peaceful mind when coping with stress and emotions, as well as the need to seek appropriate support when necessary, bringing positive impact to the community. We have been working closely with GEG for years, and look forward to continuing our collaboration on advocating responsible gaming in the community.”

In addition, GEG also cooperated with MGIEH on holding the “Understand More About Casino Entry Law” Responsible Gaming Roadshow in its back-of-house areas, during which key information and regulations on the Macau SAR Government’s responsible gaming policies were promoted to 1,200 team members via information displays and interactive games aimed at reinforcing their understanding of the related legal supervisions and the importance to law abidance.

With responsible gaming being an integral part of GEG’s corporate social responsibility, over the years, GEG has organized many responsible gaming promotional activities for its team members and different community groups, including several activities that were held from March to May this year - the “Tips for Healthy Lifestyle” On-site Activity, “Responsible Gaming Parent-child Stone Painting Workshop,” and the “Responsible Gaming Sandplay Experience Workshop” that GEG



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had co-organized with MGIEH and the Chinese Society for Sandplay Therapy to promote responsible gaming and mental health awareness via sandplay for the first time. As always, GEG has been well recognized for its responsible gaming efforts. Last year, Casino Galaxy Macau and Casino StarWorld were awarded the “Responsible Gambling Model Units” by the “Working Group on Responsible Gambling” executive unit that comprises of government departments and local academic institutes. Moving forward, GEG will continue to advocate responsible gaming, underpinned by the concept of “Play Responsibly,” to support Macau’s harmonious and sustainable development.

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Photo Captions



P001: GEG cooperated with MGIEH on holding the “Understand More About Casino Entry Law” Responsible Gaming Roadshow in its back-of-house areas, during which key information and regulations on the Macau SAR Government’s responsible gaming policies were promoted to 1,200 team members.



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P002: By means of information displays and interactive games, the activity aimed at reinforcing their understanding of the related legal supervisions and the importance to law abidance.



P003: From March to May this year, GEG organized a series of activities under the theme of “mental health,” including the “Responsible Gaming Parent-child Stone Painting Workshop.”



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P004: GEG joined MGIEH and the Chinese Society for Sandplay Therapy to co-organize the “Responsible Gaming Sandplay Experience Workshop,” to promote responsible gaming and mental health via sandplay for the first time.