



## **GEG Continues to Support Peng On Tung and Shares the Festive Joy with Elderly through Different Activities**

**February 8, 2022** – Upholding its philosophy of “what is taken from the community is to be used for the good of the community”, over the years, GEG has been extending its love and care to people in need. To celebrate the Chinese New Year, GEG has arranged a host of activities for single-living elderly members and families of elderly doubletons of Peng On Tung Tele-Assistance Services Center (“Peng On Tung”) of the General Union of Neighbourhood Associations of Macau (“UGAMM”). The service users were invited to visit the Chinese New Year Market held by Galaxy Macau™ and GEG volunteers paid a visit and delivered festive gifts to them on the fourth day of the Chinese New Year to spread warmth, care and respect to Macau’s elderly community.

Prior to the Chinese New Year, GEG invited 30 elderly users of Peng On Tung to the Chinese New Year market of Galaxy Macau, during which, Mr. Philip Cheng, Director of GEG, presented a MOP200,000 cheque to Ms. Ng Siu Lai, President of UGAMM on behalf of the UGAMM Peng On Tung Charity Foundation. The funds will go towards the sponsorship of UGAMM’s Community Caring Program, which GEG has been sponsoring for six consecutive years, and subsidize the underprivileged to use Peng On Tung’s services. In addition to the cheque presentation, GEG also arranged for the elderly users to visit the Chinese New Year Market and enjoy the Galaxy Macau Diamond Show. Meanwhile, GEG volunteers also presented them with festive gift packs and flowers purchased from social enterprises, in hopes of sharing the festive joy whilst supporting the development of local social services organizations.

Furthermore, on the fourth day of Chinese New Year, GEG volunteers visited 30 users of Peng On Tung, whom are elderly members that lived alone and families of elderly doubletons. The volunteers presented them with hand-knit scarves and gift packs that GEG had specially bought from social enterprises, including festive decorations, seafood XO sauce, and vacuum cups, to disseminate the message of care and concern for the elderly.

Over the years, GEG has stayed true to its corporate citizenship pledge of “Community at Heart, Empathy in Action” and offered its dedicated support to different community groups. Since 2010, GEG has been supporting Peng On Tung for 12 consecutive years, and has been organizing its volunteers to pay regular visits to its users. Since 2018, GEG has also been subsidizing people in need on the use of Peng On Tung’s Outdoor-Assistance services. Through these practical initiatives, GEG advocates the spirit of mutual care and assistance. Moving forward, GEG will continue to fulfil its corporate social responsibilities and to construct a better community for all.

**– End –**



銀娛 GEG

**Photo Captions**



P001: Mr. Philip Cheng, Director of GEG (left), presented a MOP200,000 cheque to Ms. Ng Siu Lai, President of UGAMM (right) on behalf of the UGAMM Peng On Tung Charity Foundation.



銀娛 GEG



P002: Prior to the Chinese New Year, GEG invited the elderly users of Peng On Tung to a tour of Galaxy Macau, in hopes of sharing the festive joy.





銀娛 GEG



P003: On the fourth day of Chinese New Year, GEG volunteers visited single-living elderly members and families of elderly doubletons of Peng On Tung to spread warmth, care and respect to Macau's elderly community.



P004: GEG volunteers presented hand-knit scarves to the elderly users.