



GEG and MYEIC Jointly Organize the “Made in Macau” Event Organizer Competition, Now Open for Registration by Eligible Macau SMEs and Youth Startups

September 30, 2025 – As the first integrated tourism and leisure enterprise in Macau to promote the “Large Businesses Leading Small Businesses” business model, Galaxy Entertainment Group (“GEG”) has proactively supported the sustainable development of local SMEs and young entrepreneurs through practical actions for many years. With the support of the Commerce and Investment Promotion Institute (“IPIM”) of the Macau SAR Government, GEG is partnering with the Macao Young Entrepreneur Incubation Centre (“MYEIC”) to co-organize the “Made in Macau” Event Organizer Competition. Targeted at eligible local SMEs and youth startups, applications are open until October 10. The winner will receive a contract worth MOP200,000 and the opportunity to organize a two-day “Made in Macau” market at GEG’s back of house areas on November 27 and 28.

The competition is open to Macau-registered SMEs and youth startups. Applicants must be Macau residents aged between 18 and 44. Each enterprise may submit a maximum of one proposal themed around “Made in Macau”, focusing on promoting local SMEs and Macau-made products. The proposal should include 10 to 14 booths and demonstrate thoughtful consideration of venue layout, stage design, installation, decorative ambiance, and merchant recruitment. Evaluations will be based on five criteria: “Creativity & Theme”, “Functionality”, “Execution Quality”, “Sustainability”, and “Ability to Support Local SMEs and Promote the ‘Made in Macau’ Principle”. This competition aims to enhance participants’ competencies in event management, covering the entire process from concept development and planning to onsite implementation. It also serves as a platform for other local SMEs to showcase their products and expand business opportunities.

The competition guidelines and registration form are now available. All eligible enterprises and youth startups are welcome to participate. More details and the registration form can be accessed via QR code on the event poster. Moving forward, GEG will continue to launch diverse initiatives to support local SMEs and young entrepreneurs, helping them explore wider growth opportunities and fostering a path toward mutual success.

– End –

Photo Caption



澳門製作
Made in Macau
市集策展競賽
Event Organizer Competition

贏取合約金額\$200,000澳門元
Win a MOP200,000 Contract

10/10 2025 23:59
報名及提交截止日期
Enrollment & Submission Deadline

22/10 2025
得獎名單公佈日期
Announcement Date

參加資格 Who can Join

- 報名參賽負責人需為澳門居民及澳門註冊企業
Contestant must be a Macao resident and represent a Macao registered company
- 報名參賽負責人年齡需介乎18-44歲
Contestant must be between 18 and 44 years old
- 同一企業最多提交1份創意方案
Each company may submit only one proposal

目的 Objective

旨在支援澳門活動產業、中小微企業及青年企業家的發展。本次比賽致力於提升參賽者在活動管理方面的綜合能力，涵蓋從概念構思、活動策劃到運營執行的全流程，並為本地中小微企業創造增收機會。

To support development of Small & Micro Enterprises and Young Entrepreneurs in Macao event industry. This competition aims to enhance participants' competencies in event management from conceptual design, event planning to operational execution. Contribute to increase revenue for local SMEs.

比賽查詢 Contact for Questions
☎ 2872 4365 ✉ myeic@zhukuangroup.com

主辦單位 Organizers:



支持單位 Supporting Organization:



P001: GEG and MYEIC are co-organizing the “Made in Macau” Event Organizer Competition, with the competition winner to receive a contract worth MOP200,000 and the opportunity to organize a two-day “Made in Macau” market at GEG’s back of house areas on November 27 and 28.