Galaxy Entertainment Group Garnered Two Accolades from "2013 Winning Awards Presentation Ceremony for the Most Popular Hong Kong and Macau Brands"

October 3, 2013 - Galaxy Entertainment Group ("GEG") continues to win industry recognitions as its two flagship properties struck success at the "2013 Winning Awards Presentation Ceremony for the Most Popular Hong Kong and Macau Brands" held in Guangzhou. StarWorld Hotel was named the "Most Popular Brand for Tourists - Starlight Award" and Galaxy Macau™ was recognized as the "Most Popular Brand for Tourists - Gold Trophy Award", adding two more accolades to the long list of awards achieved by GEG.

The annual "Winning Awards Presentation Ceremony for the Most Popular Hong Kong and Macau Brands" aims to acknowledge tourism brands with high-quality service and excellent reputation among travelers from Mainland China. With a panel of judges formed by China Media Network, as well as Hong Kong and Macau Individual Visit Scheme Organizing Committee, the ceremony has become an important channel for Mainland travelers to gain better understanding about the brands of Hong Kong and Macau since its establishment in 2008.

This is already the second year for StarWorld Hotel to receive the "Most Popular Brand for Tourists - Starlight Award" at the ceremony. Committing to the "Asian Heart" service philosophy, StarWorld Hotel has been striving to provide top-notch travel experience from dinning to entertainment and maintain every aspect of its service at five-star quality since its opening seven years ago. With great support from its visiting guests and the panel of judges, Galaxy Macau was announced the "Most Popular Brand for Tourists – Gold Trophy Award" in its first participation in the ceremony. This important recognition will draw even more tourists to the New Palace of Asia to enjoy a royal-like holiday experience and a diversity of leisure and entertainment amenities.

Gratified with the great recognition from China Media Network, Mr. Michael Mecca, President & Chief Operating Officer of GEG, said, "The awards are testament to all the

fine work contributed by every GEG team member in the past year; with a commitment to putting our unique 'World Class, Asian Heart' service philosophy into practice across every aspect of our business, we will continue to strive for greater success by offering our guests unexceptional services."

- End -

Photo Captions:

P001: On behalf of GEG, Ms. Biddy Lee (left), Assistant Vice President of Alliances & Partnerships of Galaxy Macau, and Ms. Betty Choi (right), Assistant Vice President of Strategic Marketing of StarWorld Hotel, accepted the awards at the presentation ceremony.

P002: The “Most Popular Brand for Tourists - Starlight Award” for StarWorld Hotel (upper) and the “Most Popular Macau Resort in Mainland China 2013” for Galaxy Macau (lower) are great recognition to the excellent service provided by the two properties.