



**Dr. Lui Che Woo Received “Lifetime Achievement Award” at China  
Hotel Golden Horse Award  
Galaxy Entertainment Group Won 4 Top Hotel Honors**

**Macau, Special Administrative Region of the People’s Republic of China, (March 25, 2013)** – Galaxy Entertainment Group (“GEG”) won 3 top awards at the 13th China Hotel Golden Horse Award Ceremony in Guangzhou on Sunday. StarWorld Hotel was named the “Best Service Hotel of Asia” and Galaxy Macau™ was recognized as the “Most Charming Resort in Asia”. The Group’s Chairman, Dr. Lui Che-Woo was honored with the “Lifetime Achievement Award” in recognition of his enormous contribution to the industry. The 2 flagship properties also struck success at the 8th China Starlight Awards for their excellence performances.

Delighted to receive the most prestigious recognition at the Golden Horse Award, Dr. Lui Che Woo said, “The future of China’s hospitality industry will be centered on hotel chains. The industry nowadays is more than just the traditional hospitality operations, dining offers, tourism and transportation services; it also requires a comprehensive strategic thinking, successful positioning, marketing and image promotion to create a special value for a hotel brand and maintain the customer confidence, recognition and loyalty to it.” He also hoped that the industry could continue to nurture more professional talents with rich knowledge of the country and the industry, as well as a good sense of the market for the future development of hotel brands.

Dr. Lui Che Woo, the Chairman of GEG and K.Wah, has an extensive background in developing hotel, resort and entertainment projects. Dr. Lui Che Woo established the first K. Wah company in Hong Kong in the 1950s, and under his leadership, the company has developed into a multi-national conglomerate involving properties, hospitality, and construction materials. Dr. Lui Che Woo established GEG in 2002, which is now the employer of more than 16,000 people.

Dr. Lui Chi Woo serves a number of important positions such as the Founding Chairman of the Federation of Hong Kong Hotel Owners, the Founding President of



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Hong Kong - Guangdong Economic Development Association and the Honorary President of Hong Kong - Shanghai Economic Development Association. In 2012, he was awarded the Grand Bauhinia Medal by the Government of the HKSAR for his significant contribution to regional development.

Committed to enriching the tourism offerings of Macau, GEG strives to introduce a diversity of entertainment and resort facilities to the city. Offering a diverse mix of world-class accommodation, entertainment and leisure amenities, the five-star flagship property StarWorld Hotel has garnered over 30 accolades since its opening in 2006. In addition to being recognized as the “Best Service Hotel of Asia” at the Golden Horse Award, StarWorld Hotel was also honored with, for the 4th year, the “Top 10 Glamorous Hotels of China” award at the China Hotel Starlight Awards Ceremony last Friday (March 22) for its outstanding achievement.

The world-class integrated resort Galaxy Macau was not only named the “Most Charming Resort in Asia” at the China Hotel Golden Horse Award, but it also won the title of “China’s Top 10 Resort Hotels” at the 8th Annual China Hotel Starlight Awards. Galaxy Macau brings together 3 of the world’s leading hotel brands, namely Galaxy Hotel™, Hotel Okura Macau and Banyan Tree Macau. In addition to the 50 predominantly Asian food and beverage outlets, the crown jewel of Galaxy Macau is the stunning 4,000 square meter Skytop Wave Pool capable of making waves as high as 1.5 meters, with a 350 ton white sand beach which forms a 150 meter long shoreline. The resort is an ideal holiday destination especially for families.

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**Photo Captions:**



P001: Chairman of GEG Dr. Lui Che Woo received the “Lifetime Achievement Award” from Former Deputy Director of Department of Commerce of the People’s Republic of China Mr. Zhang Shi Yao at the China Hotel Golden Horse Award Ceremony.



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P002: Honored to receive the prestigious “Lifetime Achievement Award”, Dr. Lui Che Woo hoped that the industry could continue to nurture more talents for future development.



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P003: StarWorld Hotel was named the “Best Service Hotel of Asia” and Galaxy Macau was recognized as the “Most Charming Resort in Asia” at the China Hotel Golden Horse Award. Mr. Charles So, Deputy Chief Operating Officer of StarWorld Hotel (first right), and Ms. Janette Kendall, Senior Vice President of Marketing at Galaxy Macau (middle), proudly received the honors on behalf of the properties.





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P004: StarWorld Hotel and Galaxy Macau were recognized as the “Top 10 Glamorous Hotels of China” and the “Top 10 Resort Hotels of China” respectively at the 8th China Hotel Starlight Awards Ceremony; Mr. Charles So, Deputy Chief Operating Officer of StarWorld Hotel (left), and Mr. Paul Town, Vice President of Revenue Management & Sales at Galaxy Macau (right), proudly received the honors on behalf of the properties.