



“Galaxy Entertainment Group 2023 11th Yao Foundation Charity Game and Hive5 Sports Short Film Festival” Holds Kick-off Press Conference

On August 7th, the "Galaxy Entertainment Group 2023 11th Yao Foundation Charity Game and Hive5 Sports Short Film Festival" kick-off press conference was held at the Galaxy International Convention Center. The event is hosted by Yao Foundation and China Youth Development Foundation, co-sponsored by Chinese Basketball Association, supported by the Liaison Office of the Central People's Government in the Macau SAR; the Sports Bureau, the Macao Government Tourism Office, the Education and Youth Development Bureau and the Health Bureau of the Macau SAR Government, co-hosted and operated by Colorfull Cultural Technology Co., Ltd., co-organized by Galaxy Entertainment Group, Macau-China Basketball Association, Starz Sports Youth Culture Co., Ltd., Megahub Planning Co., Ltd., and title-sponsored by Galaxy Entertainment Group. The charity game and a series of extended activities will be held at the Galaxy International Convention Center and the Galaxy Arena at the Galaxy Macau integrated resort.

The "Galaxy Entertainment Group 2023 11th Yao Foundation Charity Game and Hive5 Sports Short Film Festival" kick-off press conference was attended by guests including, Cheng Wai Tong, Acting Director of Macao Government Tourism Office; Lei Si Leng, representative of Sports Bureau; Loi Mei Tim, Deputy Division Chief of the Education and Youth Development Bureau; Leong Iek Hou, representative of the Health Bureau of the Macau SAR Government; Ye Li, Chairwoman of the Yao Foundation; Jiao Long, Founder and Chairman of Colorfull Technology Group; Philip Cheng, Director of Galaxy Entertainment Group; Calvin Tinlop Chui, President of the Macau-China Basketball Association; Ho King Lun, President of The Federation of Macau-China Sports General Association; and Ye Da Wei, Secretary-General of Yao Foundation. More than a hundred guests and media friends from the Mainland, Macau and Hong Kong participated in the event.

During the press conference, Yao Ming, the Founder of the Yao Foundation and Chairman of the Chinese Basketball Association, officially announced through a video message that the "Galaxy Entertainment Group 2023 11th Yao Foundation Charity Game and Hive5 Sports Short Film Festival" will be held in Macau for the first time. He expressed gratitude to Galaxy Entertainment Group for its wholehearted participation in Yao Foundation's charitable cause, and support for "Sports + Charity". He also expressed his blessings and hopes for the successful holding of the event.

Ye Li, Chairwoman of the Yao Foundation, said: "Macau is a vibrant city of sports. In recent years, major regional and international events, such as the Macau Grand Prix and the WTT Macau events, have successively landed in Macau. At the same time, the people of Macau love sports and have a wide mass base in some sports fields. Therefore, after learning that the 11th Yao Foundation Charity Game in

2023 would be held in Macau, I am excited and inspired, and also full of expectations for this 'Sports + Charity' event."

Philip Cheng, Director of Galaxy Entertainment Group, said: " We feel deeply honored to have this privilege to co-organizing this unique event in Macau for the first time, and to be its title sponsor. Sports not only promote physical fitness and leisure, but also serves as a driving force for social and cultural progress. We greatly appreciate Yao Foundation's mission of "Grow with sports", which aligns perfectly with our core values and beliefs on sports activities. The upcoming Yao Foundation Charity Game will bring together renowned national and overseas basketball players for a competition at our city's most iconic and advanced Galaxy Arena. This highly anticipated event is bound to attract substantial attention and fervent response from the community, and elevate the public's awareness to sports and charitable endeavors. Furthermore, we will also actively promote the Charity Game model and expand the love for basketball in the community by fully supporting and participating in the extended activities, in hopes of uniting the community through sports."

Galaxy Entertainment Group, as one of the co-organizers and the title sponsor, has been promoting the development of Macau's sports industry through various measures over the years, including title-sponsoring the "Galaxy Entertainment Macau International Marathon" for nearly 20 years, sponsoring the " FIVB Women's Volleyball Nations League " and " FIVB Volleyball World Grand Prix " for a total of 14 years, and becoming one of the organizers of the WTT Macau event for the first time after presenting it for three consecutive times. Galaxy Entertainment Group actively promotes work-life balance for its team members, encourages physical and mental health, and has set up a variety of sports teams, such as basketball, football, bowling, etc. for its team members to participate in different types of sports competitions and recreational activities. In addition, it also supports various types of social organizations in holding sports activities and organizing sports activities, in hopes of promoting Macau's cross-sectoral integration of "tourism + sports", advancing the "1+4" adequate diversification development strategy, and strengthening its positioning as a "World Center of Tourism and Leisure."

During September 16th to 17th, in addition to the "Galaxy Entertainment Group 2023 11th Yao Foundation Charity Game and Hive5 Sports Short Film Festival", there will also be a series of extended activities, including the philanthropy forum to discuss the integration of sports philanthropy and sports medical, campus visit, and basketball carnival open to the public.

– End –

Photo Captions



[Photo of Mr. Yao Ming, Founder of the Yao Foundation and Chairman of the Chinese Basketball Association, sending a video message]



[Photo of the guests of honor holding basketballs]

From left to right: Ye Da Wei, Secretary-General of Yao Foundation, Tinlop Chui, President of the Macau-China Basketball Association, Leong Iek Hou, representative of the Health Bureau of the Macau SAR Government, Lei Si Leng, representative of Sports Bureau, Philip Cheng, Director of Galaxy Entertainment Group, Ye Li, Chairwoman of the Yao Foundation, Cheng Wai Tong, Acting Director of Macao Government Tourism Office, Loi Mei Tim, Deputy Division Chief of the Education and Youth Development Bureau, Jiao Long, Founder and Chairman of Colorfull Technology Group, Ho King Lun, President of The Federation of Macau-China Sports General Association



[Photo of the guests of honor at the launch ceremony]

From left to right: Ye Da Wei, Secretary-General of Yao Foundation, Tinlop Chui, President of the Macau-China Basketball Association, Leong Iek Hou, representative of the Health Bureau of the Macau SAR Government, Lei Si Leng, representative of Sports Bureau, Philip Cheng, Director of Galaxy Entertainment Group, Ye Li, Chairwoman of the Yao Foundation, Cheng Wai Tong, Acting Director of Macao Government Tourism Office, Loi Mei Tim, Deputy Division Chief of the Education and Youth Development Bureau, Jiao Long, Founder and Chairman of Colorfull Technology Group, Ho King Lun, President of The Federation of Macau-China Sports General Association



[Photo of Ye Li, Chairwoman of the Yao Foundation, giving a speech]



[Photo of Philip Cheng, Director of Galaxy Entertainment Group, giving a speech]



[Photo of Ye Da Wei, Secretary-General of Yao Foundation, presenting a commemorative jersey to Philip Cheng, Director of Galaxy Entertainment Group]



[Photo of the guests of honor at the Yao Foundation Milestone Exhibition Area]
 From left to right: Ye Da Wei, Secretary-General of Yao Foundation, Tinlop Chui, President of the Macau-China Basketball Association, Leong Iek Hou, representative of the Health Bureau of the Macau SAR Government, Lei Si Leng, representative of Sports Bureau, Philip Cheng, Director of Galaxy Entertainment Group, Ye Li, Chairwoman of the Yao Foundation, Cheng Wai Tong, Acting Director of Macao Government Tourism Office, Loi Mei Tim, Deputy Division Chief of the Education and Youth Development Bureau, Jiao Long, Founder and Chairman of Colorfull Technology Group, Ho King Lun, President of The Federation of Macau-China Sports General Association, Yang Chen, Starz Sports Youth Culture Co., Ltd