



## **GEG Hosts M-Mark Enterprise Sharing & SME Business Matching Session**

**September 10, 2020** – Paying attention to the long-term development of local enterprises, Galaxy Entertainment Group (“GEG”) continues to support local small and medium-sized enterprises (“SMEs”) by launching different initiatives to help Macau’s economy move towards moderate diversification. To support the M-Mark Macau Product Quality Certification (“M-Mark”) and increase collaboration with local SMEs, GEG hosted the GEG SME Series: M-Mark Enterprise Sharing & SME Business Matching Session at JW Marriott Hotel Macau this afternoon. During the event, GEG invited a representative from the Macau Productivity and Technology Transfer Centre (“CPTTM”), as well as the representatives from two of its vendors who previously acquired the M-Mark certification, to introduce and share the benefits of such certification. Following the sharing, a business matching session was held, during which representatives from GEG’s Procurement exchanged contacts and explored partnership opportunities with participants.

The sharing sessions was attended by Mr. Fong Son Kin, Chairman of Board of Directors of the Industrial Association of Macau; Mr. Shuen Ka Hung, Director General of CPTTM; Mr. Philip Cheng, Director of GEG; Mr. U Kin Cho, Vice-President of the Board of Directors of Macao Chamber of Commerce; Ms. Cheang Hio Man, Head of Intellectual Property Department of the Macao Economic Bureau; Mr. Joe Chan, Senior Manager of the Investor Service Department of the Macao Trade and Investment Promotion Institute; Mr. Carlos Lam, Chief Executive Officer of Macao Young Entrepreneur Incubation Centre; and Mr. Ian Daniels, Senior Vice President of Procurement and Warehousing of GEG. The event is the first M-Mark corporate sharing session for local SMEs. Mr. Philip Cheng said in his speech, “GEG has been supporting the development of Macau’s manufacturing industry through practical initiatives. We take M-Mark as one of the main considerations and prioritize M-Mark enterprises in our procurement process. We will also invite them to join our list of business partners. At present, all companies that have acquired the M-Mark have been included in our list. With GEG’s Cotai new development projects underway, we look forward to having more in-depth collaboration and exchange with local SMEs. GEG will continue to provide opportunities for local SMEs to upscale their business through their collaboration with us.” Mr. Lei Si Tai, Vice Chairman of Board of Directors of the Industrial Association of Macau, said, “M-Mark creates a safe, high-quality and credible image for local products. We thank the companies, including GEG, for their trust and acknowledgement of the certification, as well as their continued support for the business expansion of ‘Made in Macau’ brands.”

During the sharing session, Ms. Helena Lei, Senior Manager for the Standards, Management, Training and Assessment Department of CPTTM, introduced the M-Mark. She said, “In addition to encouraging companies to produce high-quality



products, M-Mark also enhances consumer confidence and helps local brands to expand their products to overseas markets.” Meanwhile, Carmen and Choi Heong Yuen, two suppliers that have acquired the M-Mark, believe that the certification helps maintain the quality of their products, increases their corporate competitiveness, and helps enterprises expand their business. Mr. Alan Wong, Managing Director of Choi Heong Yuen, said, “The M-Mark helps us promote ‘Made in Macau’ products to other markets, especially to cities in the Guangdong-Hong Kong-Macao Greater Bay Area; it supports us on our long-term business development.” Ms. Ana Lei, Manager of Account Executive Marketing of Carmen, said, “M-Mark recognizes the quality of products, and all eligible industries can apply for the certification. Moreover, large companies such as GEG are willing to prioritize M-Mark products in their procurement process, which is a great encouragement for local manufacturing companies.” After the sharing session, members from GEG’s Procurement team met with more than 100 local SMEs that specialize in Food and Beverage, Corporate Products, Hospitality Products, Marketing Services, Property Services, Technical Parts, IS&T and Gaming during the business matching session.

Based on the “Large Businesses Leading Small Businesses” business model, GEG’s Broadway Food Street is a hallmark example of how large-scale integrated resorts cooperate with local SMEs. GEG has been providing local SMEs with a variety of opportunities for business development. In addition to prioritizing local companies and brands in its procurement process, GEG also provides them with training and technical advisory services, including inviting them to attend the GEG SME Series: Food Safety Workshop where GEG’s internal food safety protocols and practices were shared and presented to its F&B suppliers, and where full sponsorships on attending the Food Traceability Training and CIEH Intermediate Certificate in Food Safety (Level 3) training course was provided to its eligible suppliers. Moving forward, GEG will continue to create more win-win scenarios with SMEs and share the fruits of Macau’s economic prosperity.

**- End -**

**Photo Captions:**



P001: To support the M-Mark Certification and increase collaboration with local SMEs, GEG hosted M-Mark sharing and SME business matching sessions.



P002: Mr. Joe Chan, Senior Manager of the Investor Service Department of the Macao Trade and Investment Promotion Institute; Mr. U Kin Cho, Vice-President of the Board of Directors of Macao Chamber of Commerce; Mr. Shuen Ka Hung, Director General of CPTTM; Mr. Fong Son Kin, Chairman of Board of Directors of the Industrial Association of Macau; Mr. Philip Cheng, Director of GEG; Ms. Cheang Hio Man, Head of Intellectual Property Department of the Macao Economic Bureau; Mr. Carlos Lam, Chief Executive Officer of Macao Young Entrepreneur Incubation Centre (from left to right) attended the kick off ceremony of sharing session.





P003: Mr. Philip Cheng, Director of GEG, delivered a speech.



P004: Ms. Helena Lei, Senior Manager for the Standards, Management, Training and Assessment Department of CPTTM, shared the M-Mark certification program.



P005: Mr. Alan Wong, Managing Director of Choi Heong Yuen, shared the benefits of M-Mark.



P006: Ms. Ana Lei, Manager of Account Executive Marketing of Carmen, shared the benefits of M-Mark.





P007: Mr. Philip Cheng, Director of GEG (left) and Mr. Fong Son Kin, Chairman of Board of Directors of the Industrial Association of Macau (right) presented a souvenir to Ms. Helena Lei, Senior Manager of the Standards, Management, Training and Assessment Department of CPTTM (center).



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P008: Mr. Ian Daniels, Senior Vice President of Procurement and Warehousing of GEG (left) and Mr. U Kin Cho, Vice President of the Board of Directors of Macao Chamber of Commerce (right) presented a souvenir to Mr. Jose Tang, Managing Director of Carmen (center).



P009: Mr. Ian Daniels, Senior Vice President of Procurement and Warehousing of GEG (left) and Mr. Shuen Ka Hung, Director General of CPTTM (right) presented a souvenir to Mr. Alan Wong, Managing Director of Choi Heong Yuen (center).





P010: After the sharing session, members from GEG's Procurement team met with more than 100 local SMEs during the business matching session.





P011: The guests visited the business matching session, and the M-Mark product showcase.