



### **GEG Organizes Chinese New Year Activities for the Elderly and Visually Impaired**

**Jan 26, 2017** – To usher in the Year of the Rooster, Galaxy Entertainment Group (“GEG”) organized two community activities, inviting associations from Macau Holy House of Mercy to watch the Viva La Broadway performance and organizing visits to the homes of users of General Union of Neighbors' Association of Macao (“UGAMM”)’s Peng On Tung Tele-assistance Services.

GEG invited a total of 80 elderly citizens and residents of Macau Holy House of Mercy’s Elderly Home and Center for the Blind to enjoy the show Viva la Broadway, a spectacular variety show at Broadway Macau™, where the GEG volunteer team presented them with gift bags. The elderly guests expressed admiration for the performers and thought that the show was innovative and upbeat. Although the members from the Center for the Blind could not see the performance, they were able to experience the emotional impact of the music, and attending a show like Viva la Broadway was a new experience for them. Through this activity, GEG seeks to help the visually impaired participate more fully in the community, to enhance their self-confidence and to increase interaction between the disabled and the rest of the public, harboring an inclusive community in Macau. One of the volunteer team members Mr. Kevin Clayton, Chief Marketing Officer of GEG expressed how much the volunteer team enjoyed connecting with the Macau community. Broadway Macau presents world-class Theatre performances to many thousands of visitors to Macau and Macau residents alike, and in this case we were thrilled to bring new experience to the underprivileged in Macau and we look forward to partnering with other associations.

GEG is also concerned about elderly residents who live alone. This year marks the seventh year that GEG has organized home visits to the users of UGAMM’s Peng On Tung Services, with a number of GEG volunteer team members forming into groups to pay visits to 50 service users. The volunteers chatted with the elderly residents to understand their health and household conditions and presented them with gift bags containing useful household items. GEG also hopes that this event will inspire young people to show concern for the elderly and thereby increase the spirit of respect and filial piety in the community.

As a responsible corporate citizen, GEG works closely with various associations to spread kindness. A total of 320 GEG volunteers have paid home visits to hundreds of UGAMM’s Peng On Tung users in the past seven years. Moving forward, GEG looks forward to continuing to organize and participate in community service activities.

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**Photo captions:**



P001: To usher in the Year of the Rooster, GEG invited around 80 elderly residents and members from Macau Holy House of Mercy's Elderly Home and Center for the Blind to enjoy Viva la Broadway, a spectacular variety show at Broadway Macau.



P002: Mr. Kevin Clayton, Chief Marketing Officer of GEG, greets the guests.



P003: This is the seventh year GEG volunteers are visiting the homes of UGAMM's Peng On Tung users.



P004: GEG volunteers express Chinese New Year greetings and present gift bags to the guests.